IN THE CLAIMS

Please amend the claims as follows:

Claim 1 (Currently Amended): Process A process for the preparation of compounds of formula (I):

with wherein R being is C_1 - C_{12} -alkyl, C_1 - C_{12} -alkyl aryl, C_1 - C_{12} -alkyl heteroaryl, C_2 - C_{12} -alkenyl aryl, C_2 - C_{12} -alkenyl heteroaryl, C_2 - C_{12} -alkynyl, C_2 - C_{12} -alkynyl heteroaryl, C_1 - C_1 -alkyl- C_2 - C_1 -alkyl- C_3 - C_3 -cycloalkyl, C_3 - C_3 -cycloalkyl, C_1 - C_1 -alkoxy[[;]], aryl, heteroaryl, or a halides halide;

said process comprising the steps of:

Step 1: reaction of reacting an acyl chloride of formula (III) with an alkyl benzene of formula (IV) to yield the corresponding compound (V):

whereby wherein LG is a leaving group;

Step 2: transformation of transforming a compound of formula (V) into compound of formula (VI), using a suitable halogenating agent:

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Step 3: subjecting a compound (VI) to an elimination reaction to provide a compound of formula (VII):

Step 4: subjecting a compound of formula (VII) or an activated species thereof with a formylating agent (VIII) for giving the compound (I):

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Claim 2 (Currently Amended): Process The process according to claim 1, wherein the reaction of step 1 is conducted in the presence of AlCl₃.

Claim 3 (Currently Amended): Process The process according to any of the preceding claims claim 1, wherein the halogenating agent in step 2 is acetyl chloride.

Claim 4 (Currently Amended): Process The process according to any of the preceding claims claim 1, wherein the reaction of step 3 is performed in presence of a base.

Claim 5 (Currently Amended): Process The process according any of the preceding elaims to claim 1, wherein the formylating agent in step 4 is selected from the group consisting of DMF, 1-formyl-piperidine, 1-formyl piperazine, N-methyl-N-(2-pyridyl) formamide, N-methyl formanilide, and Weinreb formamide.

Claim 6 (Currently Amended): Process The process according any of the preceding elaims to claim 1, wherein the reaction of step 4 is conducted in the presence of magnesium or butyl lithium.

Claim 7 (Currently Amended): Process The process according to any of the preceding claims claim 1, wherein R is C_1 - C_6 alkyl.

Claim 8 (Currently Amended): Process The process according to any of the preceding claims claim 1, wherein the compound is selected from the group consisting of:

4-(4-methoxy-phenylethynyl)-benzaldehyde;

4-(4-hexyl-phenylethynyl)-benzaldehyde;

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- 4-(4-ethyl-phenylethynyl)-benzaldehyde;
- 4-(4-chloro-phenylethynyl)-benzaldehyde;
- 4-(4-butyl-phenylethynyl)-benzaldehyde;
- 4-p-tolylethynyl-benzaldehyde;
- 4-(4-propyl-phenylethynyl)-benzaldehyde;
- 4-(4-cyclohexyl-phenylethynyl)-benzaldehyde;
- 4-(4-propoxy-phenylethynyl)-benzaldehyde;
- 4-(4-phenoxy-phenylethynyl)-benzaldehyde; and
- 4-biphenyl-4-ylethynyl-benzaldehyde.

Claim 9 (New): The process according to claim 1, wherein LG is a halide.

Claim 10 (New): The process according to claim 1, wherein the reaction of step 1 is performed in the presence of FeCl₃.

Claim 11 (New): The process according to claim 1, wherein the reaction of step 1 is performed at a temperature in a range from room temperature to 50 °C for a period of about 5 hours.

Claim 12 (New): The process according to claim 1, wherein the halogenating agent in step 2 is bromide.

Claim 13 (New): The process according to claim 1, wherein the reaction of step 2 is performed at room temperature for a period of 40 hours.

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Claim 14 (New): The process according to claim 1, wherein the reaction of step 3 is performed at a temperature of 80 °C for a period of 20 hours.